

PREPARING FOR THE MATERIALS MATTER TRANSITION



A practical guide
for brands,
manufacturers,
traders, recyclers
and raw material
producers

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Everything GRS, RCS, RWS, RMS, and RAS certified companies need to know about the transition to Material Matters before 2027, and how Control Union can help.

01

Who this guide is for

Brands, manufacturers, traders, recyclers and raw material producers currently certified to GRS, RCS, RWS, RMS or RAS

02

What it covers

Key changes, transition timeline, stakeholder impacts, readiness checklist and supplier engagement guidance

03

Time to read

Approximately 15 to 20 minutes. Designed for executive and operational audiences who need practical, decision-ready information

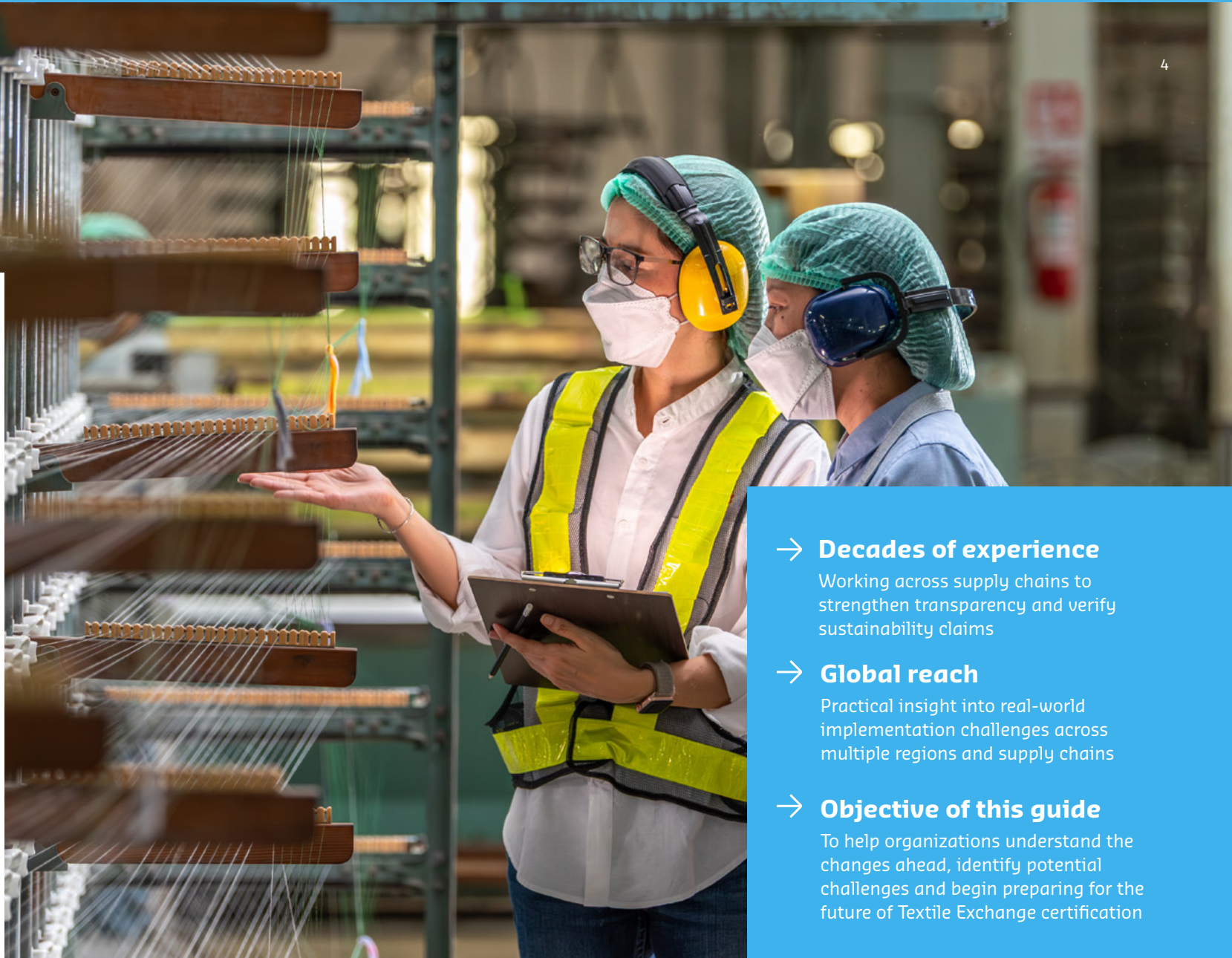
About Control Union

Control Union is a global certification, assurance and supply chain verification partner supporting organizations across agriculture, textiles, recycled materials, manufacturing and consumer products.

Our Role in Textile Sustainability

Internationally recognized certification body approved by Textile Exchange across multiple standards, with decades of experience working with brands, manufacturers, traders, recyclers and raw material producers.

For additional information, training or certification support, please contact your local Control Union representative or visit controlunion.com



→ Decades of experience

Working across supply chains to strengthen transparency and verify sustainability claims

→ Global reach

Practical insight into real-world implementation challenges across multiple regions and supply chains

→ Objective of this guide

To help organizations understand the changes ahead, identify potential challenges and begin preparing for the future of Textile Exchange certification

Five things every organization should know

Materials Matter is the new Textile Exchange certification framework that will gradually replace GRS, RCS, RWS, RMS and RAS, creating a more harmonised system with stronger environmental, human rights, animal welfare, traceability and claims requirements.



01 The transition has already started

Materials Matter was published in December 2025. It becomes effective 31 December 2026 and mandatory for Tier 4 organizations on 31 December 2027.

02 The impact goes beyond certification

Claims, labels, traceability, supplier management, data collection and internal governance are all affected. Many organizations will need to review existing processes well before their next audit cycle.

03 Human rights and traceability become more important

The framework introduces stronger expectations around human rights due diligence, stakeholder engagement, digital traceability and supply chain transparency.

04 Brands are affected too

Certification claims, product labels, content thresholds and traceability requirements will all be impacted, not just Tier 4 organizations.

05 Early preparation creates advantages

Organizations that start now, can reduce transition risks, minimize certification disruption, improve supplier readiness and strengthen sustainability claims.

What is Materials Matter?

Materials Matter is the new sustainability certification framework developed by Textile Exchange for raw material production and primary processing. It replaces several existing material-specific standards with a unified architecture designed to simplify certification while strengthening sustainability requirements.

A new direction for textile exchange certification

For over a decade, Textile Exchange operated through separate material-specific standards. While effective, this created complexity for organizations managing multiple materials and certification schemes. Materials Matter introduces a unified framework designed to:

- Simplify certification architecture and reduce duplication across standards.
- Improve consistency of requirements across recycled materials and animal fibers.
- Strengthen sustainability requirements in human rights, environmental management and animal welfare.
- Enhance traceability and transparency through digital infrastructure including Trackit™.
- Improve claim substantiation and reduce greenwashing risk.



Who does Materials Matter apply to?

TIER		ORGANIZATIONS CONCERNED
Tier 4	→	Farms, farm groups, recyclers, primary processors, slaughterhouses
Tier 3	→	Yarn producers, fabric mills, dye houses
Tier 2	→	Garment manufacturers, product manufacturers
Tier 1	→	Traders, importers, exporters, distributors
Tier 0	→	Brands, retailers, brand owners, e-commerce companies



Why is Textile Exchange changing its standards?

From multiple standards to one unified framework

Over time, Textile Exchange developed several material-specific standards to address different sustainability challenges. While this approach supported industry adoption, it created increasing complexity, particularly for companies managing multiple materials with different certification requirements, audit approaches, claims frameworks and implementation processes. Materials Matter simplifies the certification architecture, not the sustainability requirements themselves.

Responding to new market expectations

The sustainability landscape has changed significantly. Brands, retailers, investors, regulators and consumers increasingly expect greater visibility into how materials are produced and how claims are substantiated. Questions that were once optional are now business-critical:

- Where do materials come from, and how are workers treated?
- How are environmental impacts managed and measured?
- Can sustainability claims be independently verified?
- Is traceability supported by reliable, auditable data?



The transition is closely linked to Textile Exchange's broader Climate+ Strategy, placing strong emphasis on Tier 4 organizations, including farms, recyclers and primary processors, where the most significant environmental and social impacts occur.

Supporting Textile Exchange's climate + strategy



Climate

Accelerate adoption of production systems contributing to positive climate outcomes.



People

Strengthen human rights protections and livelihoods throughout supply chains.



Nature

Promote land and water stewardship across farms and processing facilities.



Animals

Enhance animal welfare standards across fibre production systems.

Which standards are affected?

Materials Matter replaces five existing Textile Exchange standards while allowing others to continue operating independently. Understanding which certifications are changing and which will remain separate is an essential first step in planning resources, supplier engagement and certification strategy.

CURRENT STANDARD	SCOPE	FUTURE STATUS
Global Recycled Standard (GRS)	→ Recycled materials	→ Transitioning to Materials Matter
Recycled Claim Standard (RCS)	→ Recycled content verification	→ Transitioning to Materials Matter
Responsible Wool Standard (RWS)	→ Wool farms and supply chain	→ Transitioning to Materials Matter
Responsible Mohair Standard (RMS)	→ Mohair farms and supply chain	→ Transitioning to Materials Matter
Responsible Alpaca Standard (RAS)	→ Alpaca farms and supply chain	→ Transitioning to Materials Matter
Organic Content Standard (OCS)	→ Organic content verification	→ Remains separate
Responsible Down Standard (RDS)	→ Down and feather	→ Remains separate



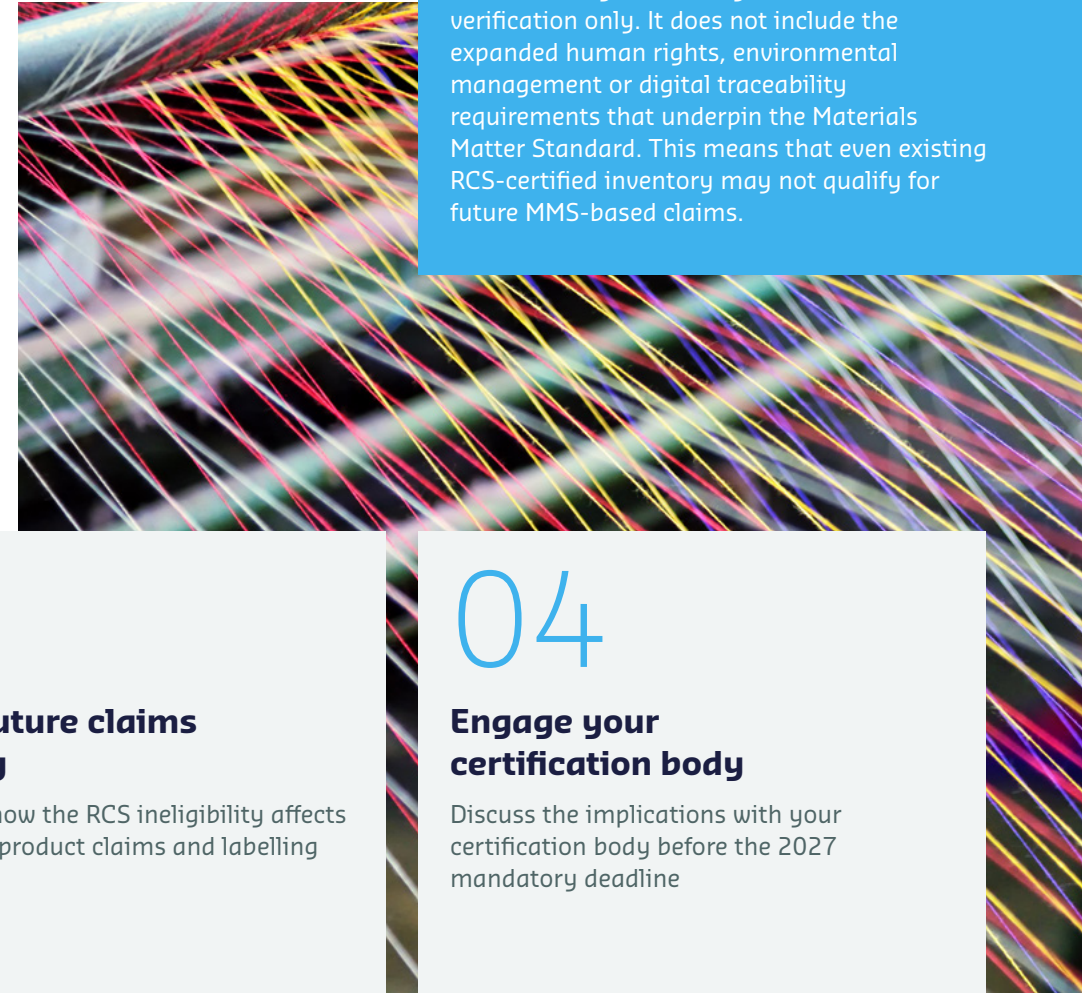
Critical point: RCS materials are not eligible inputs

A key implications for organizations working with recycled materials is that **RCS-certified materials are not eligible as inputs for Materials Matter certified products**, as they do not meet the broader environmental and social requirements of the new framework. Companies currently relying on RCS should begin reviewing inventory and sourcing strategies now to prepare for this transition.



Why this matters

RCS was designed for recycled content verification only. It does not include the expanded human rights, environmental management or digital traceability requirements that underpin the Materials Matter Standard. This means that even existing RCS-certified inventory may not qualify for future MMS-based claims.



01

Review your current inventory

Identify all RCS-certified materials currently in use or under contract

02

Assess sourcing strategy

Determine which suppliers can transition to GRS or Materials Matter and on what timeline

03

Review future claims eligibility

Understand how the RCS ineligibility affects your current product claims and labelling

04

Engage your certification body

Discuss the implications with your certification body before the 2027 mandatory deadline

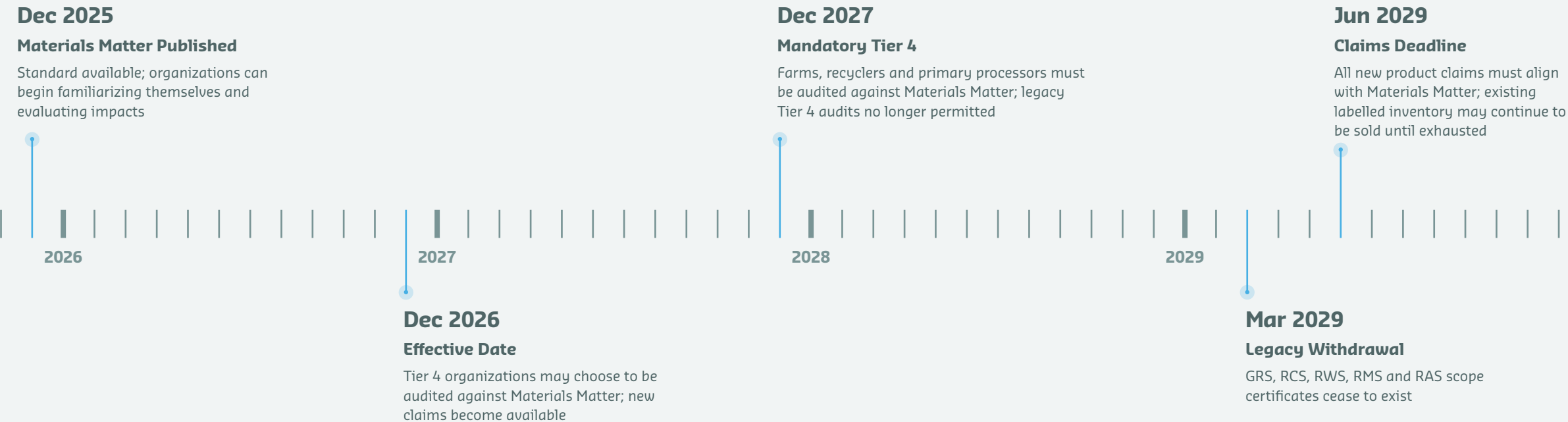
Key dates and transition timeline

The transition to Materials Matter will take place over several years. Understanding these milestones is essential for effective planning, particularly because many of the required preparation activities cannot be completed in a short timeframe.



Control Union Insight

Many organizations focus on the 2027 audit deadline. In practice, the most important date may be today. The earlier organizations begin engaging suppliers, reviewing claims and assessing traceability systems, the easier the transition is likely to be. Waiting until certification becomes mandatory may significantly increase operational pressure and implementation risk.



How companies will be affected

ROLE	PRIMARY IMPACT AREAS	KEY ACTIONS REQUIRED
Brands	→ Claims and labelling, supply chain readiness, sustainability communications	→ Review product portfolios; map affected suppliers; update claims and labels
Manufacturers	→ Certification scope updates (CCS + MMS), traceability requirements, supply chain coordination	→ Review CCS scope; assess traceability systems; verify supplier readiness
Traders	→ Chain of custody management, digital traceability (Trackit™, TE-IDs), transaction certificate integrity	→ Confirm TE-ID registration; review TC processes; verify data quality
Recyclers	→ Human rights due diligence, environmental management, feedstock documentation, mandatory audit by Dec 2027	→ Conduct readiness assessment; prepare traceability data; engage certification body early
Farms	→ Animal welfare, land management, human rights, mandatory audit by Dec 2027	→ Review management systems; assess human rights requirements; develop transition plan



Where Materials Matter applies

Materials Matter applies at the point of raw material production and primary processing (Tier 4). Downstream actors, including manufacturers, traders and brands, continue to operate under the Content Claim Standard (CCS) for chain of custody purposes.

Claims, labels and traceability

For many organizations, the most important aspect of the Materials Matter transition is not the audit itself. It is the ability to continue making credible and compliant claims about certified materials. As sustainability communications face increasing scrutiny from regulators, customers and investors, claims are becoming risk management tools as much as marketing assets.

Materials Matter (MMS) vs Content Claim Standard (CCS)

	MATERIALS MATTER (MMS)	CONTENT CLAIM STANDARD (CCS)
Purpose	→ Verifies how raw materials are produced and processed	→ Provides chain of custody framework tracking certified materials through the supply chain
Applies to	→ Tier 4: Farms, recyclers, primary processors	→ Manufacturers, traders, brands, retailers
Covers	→ Environmental management, human rights, animal welfare, responsible production	→ Material flows, traceability, documentation, transaction records
Together they...	→ Create the foundation required to support credible certification claims across the full supply chain	

New labelling thresholds

30%	Minimum Standard threshold for products to carry a Materials Matter certification label
20%	Exception Temporary threshold for recycled cotton and recycled man-made cellulosic fibres (MMCF) due to current technical supply chain limitations

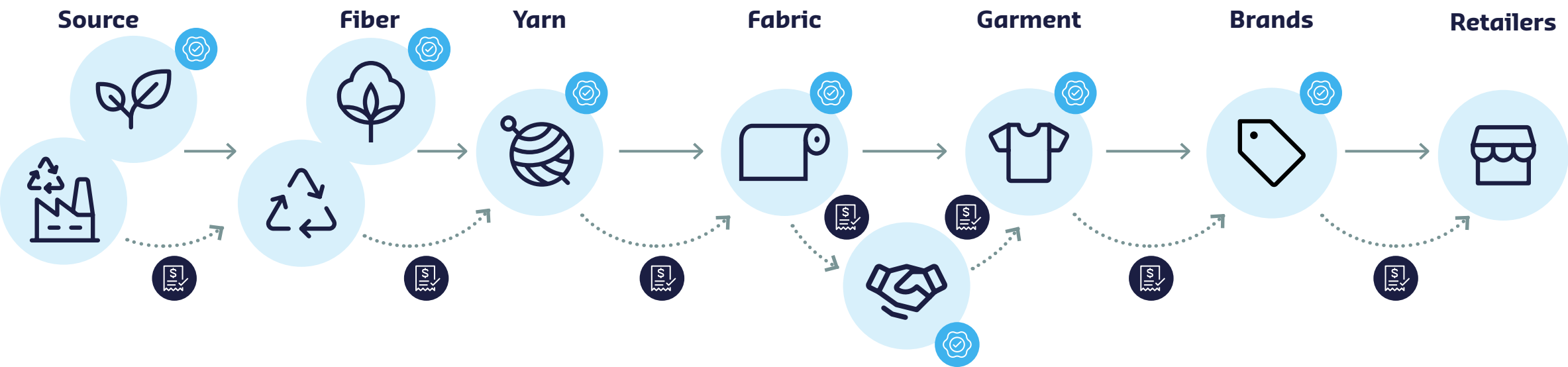
Implication for brands: Some existing product compositions may require review before future claims can be maintained.

Digital Traceability: Trackit™ and TE-IDs

- **Trackit™ Platform**
Textile Exchange’s central platform for supply chain visibility, transaction tracking, volume reconciliation and certificate management.
- **Textile Exchange IDs (TE-IDs)**
Unique identifiers for each organization improving supply chain visibility, transaction accuracy and data consistency.
- **Partner Registration**
Organizations should ensure all relevant supply chain partners are registered and aware of TE-ID requirements.

Mastering the traceability chain

Product certification extends beyond manufacturing. Every step, from source to brand, is essential to ensure integrity and compliance.



Every actor in the value chain must hold a **Scope Certificate (SC)** while **Transaction Certificates (TC)** are mandatory at each transfer of ownership, thereby guaranteeing the authenticity of materials throughout the process.

● Scope Certificate ● Transaction Certificates



Control Union Insight

For your brand to make certified product claims, certification of the brand itself is essential.

Common misconceptions about Materials Matter

Since the publication of Materials Matter, a number of common misconceptions have emerged across brands, manufacturers, suppliers and certification holders. Understanding these early can help organizations avoid unnecessary confusion and prepare more effectively.



MISCONCEPTION		REALITY
Materials Matter is simply a new name for existing standards	→	It introduces expanded human rights requirements, enhanced traceability, new claims frameworks and stronger data management, not a rebranding.
Materials Matter only affects farms and recyclers	→	Brands, manufacturers and traders are also affected through claims, traceability, supply chain management and labelling requirements.
We can wait until 2027 to start preparing	→	Supplier engagement, data collection, traceability improvements and claims reviews cannot be completed in a few months.
Our existing traceability systems will automatically be sufficient	→	Materials Matter places greater emphasis on data quality, digital traceability, transaction management and volume reconciliation.
All Textile Exchange standards are moving into Materials Matter	→	Only GRS, RCS, RWS, RMS and RAS are transitioning. OCS and RDS remain separate.
RCS materials can be used in Materials Matter products	→	RCS-certified materials are NOT eligible as inputs for MMS certified products, a critical planning point for recycled material sourcing.
A three-year certificate means audits only happen every three years	→	Annual surveillance activities remain part of the certification process; ongoing compliance must be demonstrated.
Materials Matter is only about certification	→	The transition is equally about claims, transparency, traceability, data integrity and supply chain visibility.
Products with existing labels must be removed from the market after 2029	→	Successful implementation requires collaboration across sustainability, procurement, quality, compliance, operations, marketing and product development.

Business risks of delaying preparation

The transition period may appear comfortable. However, many of the activities required for preparation involve multiple departments, suppliers and external partners, and often take longer than anticipated. For organizations currently certified to GRS, RCS, RWS, RMS or RAS, delaying preparation may create unnecessary operational, commercial and certification risks.



RISK AREA	DESCRIPTION	POTENTIAL CONSEQUENCES
Certification Disruption	→ Limited audit availability and compressed timelines as 2027 deadline approaches	→ Loss of certification continuity; delayed customer deliveries; reduced partner confidence
Supplier Readiness Gaps	→ Suppliers may face their own challenges with audit prep, traceability and human rights requirements	→ Delayed material availability; reduced sourcing options; increased supply chain risk
Supplier Readiness Gaps	→ Products may no longer meet future eligibility requirements under new content thresholds	→ Relabeling costs; marketing delays; claims approval challenges
Traceability and Data Readiness	→ Weaknesses in data quality, supplier visibility and documentation controls exposed	→ Traceability gaps; delayed transaction processing; reduced confidence in sustainability claims
Human Rights Compliance Gaps	→ Expanded requirements represent a major change, particularly for RCS and animal fiber transitions	→ Audit non-conformities; additional corrective actions; extended implementation timelines
Loss of Certified Status for RCS Materials	→ RCS materials are not eligible inputs for MMS products	→ Inventory management challenges; reduced commercial flexibility; loss of certification value
Internal Resource Pressure	→ Transition activities concentrated into a short period when preparation is delayed	→ Resource bottlenecks; project delays; increased implementation costs

Benefits of preparing early

Early preparation can create significant business advantages beyond compliance. Many organizations are using the Materials Matter transition as an opportunity to improve supply chain visibility, strengthen governance and increase confidence in sustainability claims.



Smoother transition

Spread implementation activities over time; address issues before they become critical. Lower implementation risk; better resource allocation; reduced disruption.



Better traceability and data visibility

Review how information flows through supply chains and identify improvement opportunities. More reliable sustainability data.



Improved internal alignment

Align sustainability, procurement, marketing, compliance and operations teams early. Better collaboration and faster decision-making.



Reduced certification risk

Identify and address management system, documentation and human rights gaps before deadlines. Fewer corrective actions; reduced implementation costs.



Stronger supplier engagement

Gain visibility into certification readiness, traceability capabilities and future sourcing risks. Improved supplier readiness and better sourcing decisions.



More credible sustainability claims

Review existing claims, assess future eligibility and strengthen substantiation practices. Reduced greenwashing risk; improved customer trust.



Greater market readiness

Strengthen capabilities in transparency, traceability and responsible sourcing. Improved long-term resilience and enhanced market credibility.



Competitive differentiation

Position as a leader rather than a follower; demonstrate proactive supply chain management. Stronger market positioning and enhanced sustainability leadership.



Materials matter readiness checklist

This checklist is designed to help identify key preparation areas and support internal discussions across sustainability, sourcing, certification, compliance and operational teams. A "No" answer does not indicate non-compliance. It highlights areas that deserve additional attention before the transition becomes mandatory.

01

Understanding the transition

- We understand which of our current certifications are affected by Materials Matter
- We understand the key transition milestones between 2026 and 2029
- We have reviewed how Materials Matter differs from our current certification framework
- Relevant internal stakeholders are aware of the upcoming transition
- We have identified which products, materials or business activities may be impacted

02

Internal governance

- A responsible person has been assigned to coordinate Materials Matter preparation
- Sustainability, procurement, quality and compliance teams have been informed
- Marketing and communications teams understand potential impacts on claims and labels
- We have established an internal transition roadmap
- We have allocated sufficient resources to support implementation activities

03

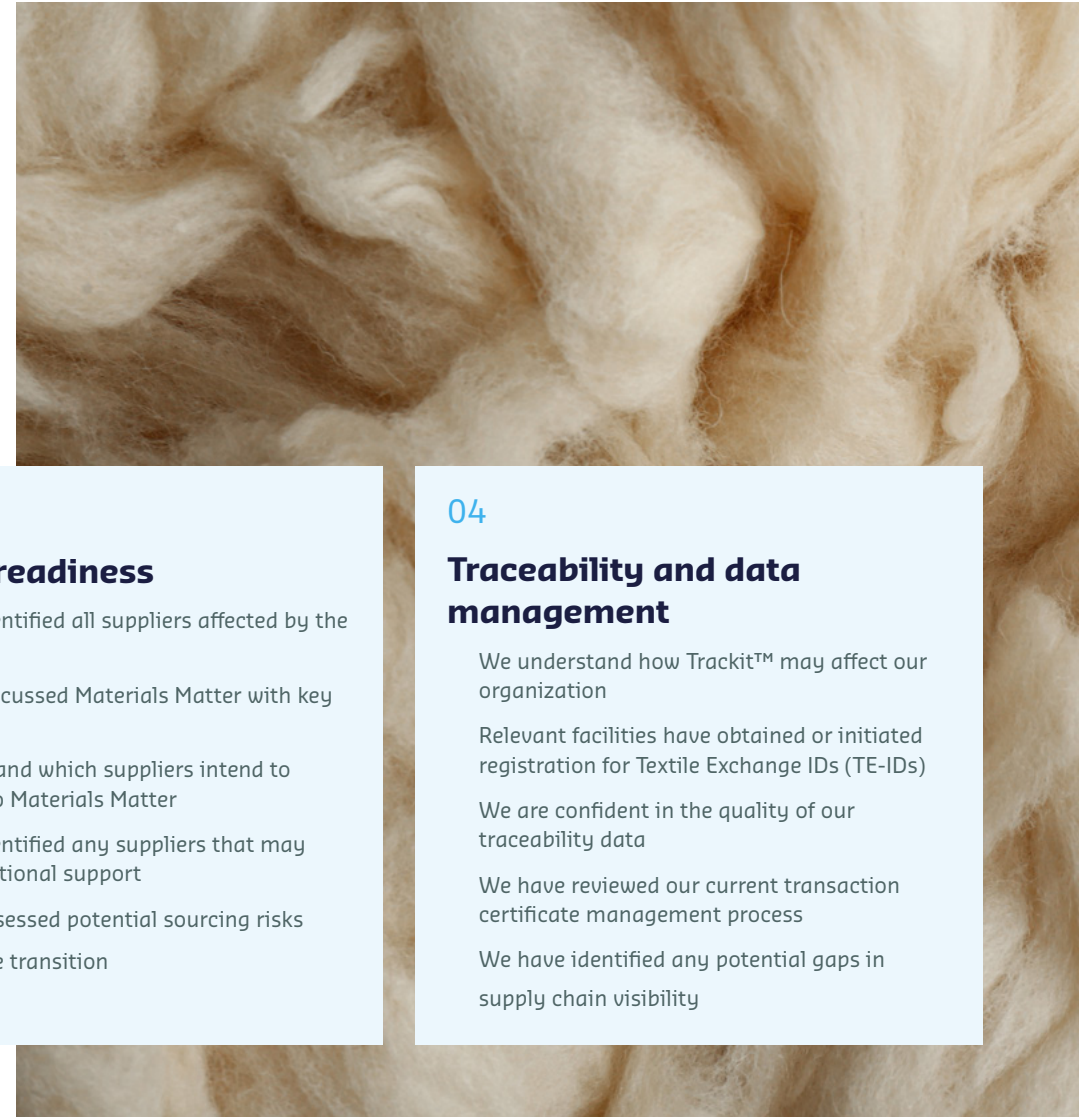
Supplier readiness

- We have identified all suppliers affected by the transition
- We have discussed Materials Matter with key suppliers
- We understand which suppliers intend to transition to Materials Matter
- We have identified any suppliers that may require additional support
- We have assessed potential sourcing risks linked to the transition

04

Traceability and data management

- We understand how Trackit™ may affect our organization
- Relevant facilities have obtained or initiated registration for Textile Exchange IDs (TE-IDs)
- We are confident in the quality of our traceability data
- We have reviewed our current transaction certificate management process
- We have identified any potential gaps in supply chain visibility





05

Claims and labelling

- We understand the future Materials Matter claims framework
- We understand the new certified content thresholds for labelling (30% standard; 20% for recycled cotton and MMCF)
- We have identified products that may be affected by future labelling requirements
- We have reviewed existing certification claims and marketing communications
- We have assessed potential impacts on packaging, labels and digital communications

06

Certification preparation

For Farms and Recyclers (Tier 4):

- We understand when Materials Matter becomes mandatory for our operations (31 December 2027)
- We have reviewed the new Human Rights and Livelihoods requirements
- We have assessed our management systems against future requirements
- We have discussed transition planning with our certification body

For Manufacturers, Traders and Brands:

- We understand how Materials Matter interacts with the Content Claim Standard (CCS)
- We have discussed transition requirements with our certification body
- We understand future chain of custody expectations

07

Strategic readiness

- We have evaluated the business risks of delaying preparation
- We have considered future customer and market expectations regarding traceability and transparency
- We have incorporated Materials Matter into our broader sustainability strategy
- Senior management is aware of the transition and its potential implications

Readiness Score Guide

Count the number of boxes your organization can check with confidence. Use the bands below to assess your current readiness position.

30-40

Your organization appears well positioned to begin the transition planning process. Focus on supplier engagement, implementation planning and continuous improvement.

15-29

Your organization has started preparing but may benefit from a more structured readiness assessment and transition plan. Several areas may require additional attention.

<15

Your organization is in the early stages of awareness. A structured readiness assessment and prioritized action plan is strongly recommended before the 2027 mandatory deadline.

Questions to ask your suppliers

A successful Materials Matter transition depends heavily on supplier readiness. Preparedness levels may vary significantly across different regions, materials and supply chain actors. Engaging suppliers early can help identify potential risks, improve planning and strengthen supply chain resilience.

Certification readiness

- Are you familiar with the Materials Matter Standard and the transition timeline?
- Have you reviewed how Materials Matter will impact your current certification?
- Have you already started preparing for the transition?
- Do you have an internal transition plan and assigned ownership?

Traceability and data readiness

- Do you currently use digital systems to manage certified material data?
- Have you registered for a Textile Exchange ID (TE-ID)?
- How do you currently manage transaction certificates and certified material records?
- Have you identified any gaps in traceability or documentation processes?

Human rights and environmental requirements

- Have you reviewed the new Human Rights and Livelihoods requirements?
- Have you conducted any readiness assessments against the new framework?
- Do you currently maintain environmental management procedures?
- Are there any requirements you expect to be particularly challenging?

Product and material impacts

- Have you assessed how the new content thresholds may affect your products?
- Are any products likely to lose eligibility for future claims or labels?
- Are you currently managing any RCS-certified materials that may require transition planning?

Additional questions for recyclers

- Have you reviewed the new requirements for recycled material verification?
- How are you managing feedstock documentation?
- Do you expect any challenges transitioning from RCS or GRS to Materials Matter?

Additional questions for farms and animal fibre producers

- Have you reviewed the new farm-level requirements?
- Have you assessed potential impacts on animal welfare management systems?
- Have you begun planning for mandatory Materials Matter audits?



Control Union Insight

One of the most common mistakes organisations make is waiting until certification deadlines approach before engaging suppliers. The earlier these conversations begin, the more opportunities there are to identify challenges, align expectations and build a realistic transition roadmap.

How Control Union can support your transition

The transition to Materials Matter will affect organizations in different ways depending on their certification scope, supply chain structure and sustainability objectives. Wherever your organization is in its journey, early preparation can help reduce uncertainty and support a smoother transition.

SERVICE	WHAT IT COVERS	WHO IT IS FOR
Materials matter awareness and training	Tailored awareness sessions building internal understanding and stakeholder alignment	Sustainability teams, certification managers, procurement, quality, compliance, marketing
Readiness assessments	Identify potential gaps, priority actions, supplier risks, traceability challenges and certification considerations	All organizations beginning to evaluate their transition position
Certification services	Materials Matter, CCS, OCS, RDS and other Textile Exchange and sustainability standards	Brands, manufacturers, traders, recyclers, farms across multiple regions
Claims and traceability support	Chain of custody requirements, certification claims, product labelling, traceability expectations, supply chain documentation	Organizations managing certified product portfolios and sustainability communications
Global supply chain expertise	Practical insight into implementation challenges across multiple countries and supplier networks	Organizations with complex international supply chains



Brands and retailers
Claims review, labelling strategy, supply chain mapping, traceability gap assessment and supplier engagement support



Manufacturers and traders
CCS scope alignment, TE-ID registration, Trackit™ readiness, transaction certificate management and audit preparation



Recyclers and farms
Readiness assessments, human rights gap analysis, management system review and Materials Matter audit certification

Summary: what to do next

Whether your organization is at the very start of its Materials Matter journey or already developing an implementation plan, the following priority actions will help ensure a structured and effective transition.



01

Conduct a readiness assessment

Use the checklist in this guide to evaluate your current position across understanding, governance, supplier readiness, traceability and claims. Identify priority areas for immediate attention.

02

Align internal stakeholders

Ensure sustainability, procurement, quality, compliance, marketing and operations teams are informed and aligned. Assign a responsible coordinator for the transition.

03

Engage your supply chain

Begin conversations with key suppliers about their transition readiness. Identify risks early and develop a realistic supplier engagement roadmap with clear milestones.

04

Review claims and labelling

Assess existing product portfolios against new content thresholds. Identify products that may require reformulation, relabelling or claims updates before 2029 deadlines.

05

Develop a transition plan

Build a structured, time-phased implementation plan that accounts for certification timelines, supplier engagement, traceability improvements and internal governance changes.

Remember

The mandatory Tier 4 deadline of 31 December 2027 is closer than it appears. Many preparation activities, including supplier engagement, traceability system improvements and claims reviews, require months of sustained effort across multiple teams and organizations.

Quick reference: key terms and definitions

01 Materials Matter Standard (MMS) The new Textile Exchange certification framework replacing GRS, RCS, RWS, RMS and RAS for raw material production and primary processing.	02 Content Claim Standard (CCS) The Textile Exchange chain of custody standard used by manufacturers, traders and brands to track certified materials through the supply chain.	03 Tier 4 The supply chain level covering farms, recyclers, raw material producers and primary processors, who are the primary scope of Materials Matter certification.	04 Trackit™ Textile Exchange's digital platform for supply chain visibility, transaction tracking, volume reconciliation and certificate management.	05 TE-ID (Textile Exchange ID) A unique identifier assigned to each organization in the Textile Exchange system, improving supply chain visibility, transaction accuracy and data consistency.
06 Transaction Certificate (TC) A document issued to confirm the certified status of a specific shipment of materials, linking supplier and buyer records within the chain of custody system.	07 Human Rights and Livelihoods A strengthened requirement area within Materials Matter covering worker rights, fair labor practices, community engagement and livelihood protection at Tier 4 facilities.	08 GRS / RCS / RWS / RMS / RAS The five existing Textile Exchange standards transitioning into Materials Matter. All legacy scope certificates will cease to exist by 31 March 2029.	09 OCS / RDS The Organic Content Standard and Responsible Down Standard, which remain as separate, independent Textile Exchange standards and are not transitioning into Materials Matter.	10 Climate+Strategy Textile Exchange's overarching strategic framework driving accelerated adoption of production systems with positive outcomes for climate, nature, people and animals.



Note on standards not covered: This guide focuses on the five standards transitioning into Materials Matter. For information on OCS, RDS or other standards, please contact your Control Union representative.

Let's start the conversation

Materials Matter represents an important evolution within the Textile Exchange system. Whether you are beginning to explore the transition or already developing an implementation plan, our teams are available to discuss your objectives and help identify the most appropriate next steps.

How we can help

Readiness assessments

Structured evaluation of your current position across certification, traceability, claims and supplier readiness

Training and awareness

Tailored sessions for sustainability, procurement, compliance and operational teams

Certification services

Materials Matter, CCS and other Textile Exchange standards across multiple regions

Claims and traceability support

Guidance on chain of custody, labelling, Trackit™ and TE-ID requirements

Talk to us

Reach out to your local Control Union representative to discuss your specific transition requirements, request a readiness assessment or learn more about our certification services.

Visit

controlunion.com

Contact

textilenl@controlunion.com

Local Representatives

Contact your regional Control Union office for country-specific support and certification enquiries

Training and Awareness

Ask about tailored Materials Matter awareness sessions for your internal teams and supply chain partners

This guide was produced by Control Union as an educational resource for organisations preparing for the Materials Matter transition. It is intended for general information purposes and does not constitute legal, certification or compliance advice. For specific guidance, please consult your certification body or Control Union representative directly.